

- **Who is WERECON?**

WERECON Inc. Is a company based in Phoenix, Arizona specializing in the manufacture of equipment for chemical water treatment for Golf and Agricultural use. We have been in business for over ten years, and our people have more than 40 years of combined experience in the golf / turf industry.



- **What Products Does WERECON Make?**

WERECON manufactures many types of water treatment products including fertigation systems, acid based pH control systems, and other types of chemistry based water treatment systems. Our products incorporate materials and control systems that are well above the norm in this industry.

- **I need pH control. Why should I consider WERECON?**



Being based in Phoenix, there are few places on earth where agricultural pH control is more widely needed. We have more experience with acid based pH control than any of our competitors. Our control systems incorporate more safety features, functionality and stability than any other system on the market. WERECON has pioneered most of the techniques, software and hardware used in our systems, putting them in a class by themselves.

- **I need Fertigation. What Sets WERECON Apart?**

WERECON fertigation systems utilize higher quality standard materials than other systems. Our chassis are made from all stainless steel, as opposed to the fiberglass, aluminum, or painted steel used in other systems. Our pump heads come in Alloy 20 standard instead of the 316SS used by others. Our controls are much more user friendly, and significantly more advanced than those used by the competition.



- **What's So Great About WERECON Control Systems?**

WERECON was the first company in this industry to develop microprocessor hardware, and specialized software designed to do one thing well: operate water treatment equipment. This contrasts with the off-the-shelf industrial controls that many of our competitors have adapted to the task. Today, some the other companies have begun to develop their own controls, but due to our experience, our revision 5.5 software is light years ahead of their fledgling 1.0 versions. In addition, our software is generally easier to use, and has more features, and less bugs. We offer many advanced functions standard, such as our

proprietary Adaptive Auto Adjust™ system, our easy to use Rate Assist™ feature, and remote data communications capability. All in all, if you see a really cool feature on another system, odds are, it started with us.



WATER FOR A GREEN EARTH

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